# DATA ANALYTICS USING POWER BI

TASK4: Investment Duration and Frequency

Objective: Analyze investment durations and monitoring frequencies.

1. Duration Distribution:

• Used the ‘**Duration**’ column to visualize how long people keep their investments.

• Created a **column chart** showing how many respondents selected durations like **1–3 years**, **3–5 years**, etc.

2. Frequency Analysis:

• Used the **‘Invest Monitor’** column to show how frequently people monitor their investments (e.g., Daily, Weekly, Monthly).

• Created a chart showing the **count** of people for each frequency.S

What I have concluded is that Monthly monitoring is the most common investment tracking frequency (58 respondents). And another is Very few people monitor their investments daily or invest for more than 5 years.